

TechniCom Audio & Visual, Inc. Achieves InfoComm International Diamond AVSP Level Designation

Lehigh Valley – June 22, 2011 – TechniCom Audio & Visual, Inc. has qualified as an InfoComm International Diamond Audio Visual Solutions Provider (AVSP). This designation recognizes that a percentage of the company's sales, customer service and technical staff have achieved and maintained individual InfoComm Certification and have completed relevant coursework from the InfoComm Academy. InfoComm awards individual Certification to audiovisual professionals who have demonstrated knowledge and comprehension of the science and technology used in communications including audio, video, display and systems. Technicians, engineers, designers, salespeople, customer service personnel, managers and executives are eligible to take the individual certification test.

"An AVSP designation gives AV companies a competitive advantage in the marketplace," said Randal A. Lemke, Ph.D., InfoComm International's Chief Executive Officer. "Customers of audiovisual communications and presentation systems can be confident of professionalism and an aspiration to excellence when working with these companies that have invested in education and training to stay current on the latest AV technologies and techniques."

The company-level AVSP recognition program is the only such program available for the commercial audiovisual industry. In addition to confirming that a percentage of the company's employees are InfoComm certified and have completed important coursework, the Diamond AVSP designation means that TechniCom Audio & Visual, Inc. has agreed to comply with *10 Standards of Excellence* developed in collaboration with industry experts to emphasize the best practices of audiovisual businesses.

The Standards of Excellence are a guidepost for audiovisual companies and professionals who place the customer first and offer quality audiovisual solutions. They include the commitment to provide complete customer satisfaction with audiovisual solutions that provide value to the client. They convey the importance that audiovisual solutions providers place on their own skills development through continuing education. They also cover the critical role that audiovisual professionals play as partners with IT specialists, architects, building managers and others. TechniCom Audio & Visual, Inc. is proud to be among that elite group of professional companies.

ABOUT TECHNICOM

TechniCom is committed to creating and nurturing long term relationships between its clients, staff, and the community in which we do business. Consistent quality, the latest technologies, competitive pricing, and client education are all important components of what we do, but what makes TechniCom superior is our promise to be the best service provider in the industry.

About InfoComm International

InfoComm International is the industry leader in certification for AV communications professionals. InfoComm's Certified Technology Specialist and Certified Technology Specialist – Installation are the only audiovisual certification programs accredited by the International Organization for Standardization's (ISO) United States representative, the American National Standards Institute (ANSI). Also recognized by the U.S. National Certification Commission and accepted by the U.S. Veterans Administration for reimbursement under the Montgomery G.I. Bill, InfoComm certification programs are designed to establish and maintain widespread credibility for the audiovisual industry and the professionals who perform the work. The company-level AVSP designation recognizes professionalism and expertise achieved through professional development, training, and commitment to the certification of employees.